

GYANRATNAM SCHOLARSHIP 2013



Organized By

NATIONAL COMPUTER LITERACY DRIVE

(A Human Resource Development Project)

Inspired from National Skill Development Mission Program, Govt. of India

Mark sheets / Certificates issued by

NATIONAL COMPUTER LITERACY DRIVE

Kolkata-700060

REGISTERED IN EVERY EMPLOYMENT EXCHANGE OF INDIA

ISO 9001:2008 Certified Institute



ISO 9001:2008



CAB-04

Computer in today's life::

The computer was a fundamental innovation which flipped the world upside down. Some argue that it is a blessing whilst others insist that in spite of all the commodities it brought about with it, it is a curse.

Computers are necessary in all spheres of life. To begin with, the computer has a vast array of software which is beneficial for both young and old people. Young children can enjoy playing games on the computer whilst beginning to learn reading and writing. It is much safer than having children playing around in the streets since there is a high risk of someone being hurt. Computer studies are proliferating in our schools because the computer has become so important throughout our lives.

In business, the computer, is a surely a real blessing. Apart from being more organized nowadays one can also extend his business and advertises throughout the world with e-commerce. Creating a website is easy and cheap to sustain. One can also work from the commodity of his home as well as doing shopping and having the products delivered in a short time.

It has become second nature for us to chat with friends and socialize through networks. One can communicate with his relatives abroad easier and it is far cheaper than phoning overseas. For students it is a real gem. Computers are a huge source of information. There is software such as encyclopedias which are very useful when doing a research for school. Besides, one can also spend less time searching in vain in books.

NCLD GYANRATNAM Scholarship Program::

We are very glad to introduce you for the first time "**NCLD GYANRATNAM Scholarship Program 2013**" that has been designed to offer computer education on 100% scholarship basis.

GYANRATNAM scholarship is an award of financial aid for a student to further their IT education. Scholarships are awarded on various criteria, which usually reflect the values and purposes of National Computer Literacy Drive. The Main Function of "**NCLD GYANRATNAM Scholarship Program 2013**" is to provide basic as well as higher technical education for every group of Organization of Urban & Rural areas all over India to get success in computer revolution which is the main dream of Govt. of India.

GYANRATNAM awards are based on a student's academic ability. The most common merit-based scholarships in its kind awarded by **National Computer Literacy Drive**. NCLD (National Computer Literacy Drive) is a project organized and executed by ITEC, inspired from National Skill Development Mission, Govt. of India to make India 100% computer literate nation. The objective of NCLD **GYANRATNAM Scholarship Program 2013** is to form 20 million computer literates by 2020 in India.

About NCLD::

The career opportunities are colossal in IT Industry. Like a basic academic education, one must have the adequate knowledge of basic computer operation. Now a day, every aspirant can enrich their future in learning these basic skills, being the IT Industry is a costlier affair. The objective of the project "National Computer Literacy Drive" is to impart basic and advance knowledge of computer arsenal in an easiest way and at a very affordable cost. We never say it is free but nominal.



Since a year's radical success, conducting various commercial training programs, our Organization, Institute of Technical Education & Career (ITEC), resolute to work in "Information & Technology for all", the slogan given by the Indian Govt.

For formulating the dream of Indian Govt.& fulfill the necessity of employment of 22 lac in I.T. Technology and more than other 10 Lac ancillary requirement of computer operator / specialist in industrial development ,small scale industries under NATIONAL SKILL DEVELOPMENT MISSION (NSDM) headed by the Hon'ble Prime Minister, for policy direction and review of spectrum of skill development efforts in country, has been brought out by the Ministry of Labour & Employment considering the increasing proportion of working age group of 15-49 years providing the advantage of demographic dividend to the country. Considering the requirement of most promising competitive era, NCLD cement an environment for personal growth & competent future platform and build up opportunity, knowledge, exposure, personal attention and career direction to diversified student groups. This is in line with the nation's aspiration, which is to build a generation of professionals catering to a knowledge-based economy to meet upcoming challengers. With a sense of pride and privileges, "National Computer Literacy Drive" has been emerged very soon as one of the premier educational organizations in the country.

Our Institution::

“**NATIONAL COMUTER LITERACY DRIVE (NCLD)**”. *Commonly known as NCLD*, A Project Organized by Institute of Technical Education & Career (ITEC), inspired from National Skill Development Mission Program, Govt. of India to provide Technical Education Service in West Bengal as well as in India. NCLD run by culturally open-ended and non-ethnic group of professionals from speckled background was established with the endeavor of imparting higher knowledge in Technical

Education as well as Conventional Education to the aspiring boys and girls so that they can cement their platform as a competent Managers, Engineers and Technologists of repute. In the process of transforming India from a developing nation to a developed one by 2020, Institute of Technical Education & Career (ITEC) has taken this project. *We welcome all and sundry of you to our World Campus where latest technology, innovative methodologies and quality education are blended together to create unique learning experiences.* With our quality experience, standards and collaboration we achieved ISO-9001:2008 CERTIFICATION bearing No.CI-QMS-3234 & Member of Franchisee Association of India (FAI). Our Corporate Office is located at, **“NCLD HOUSE”, First Floor, 232, D. H. Road, Kolkata -700 060 in the state West Bengal.**



MISSION & VISION

Our mission is to make INDIA 100% Computer Literate nation by 2020 - In today's scenario, illiteracy on computer front is a major snag in any nation's development. Computer literacy is indispensable in today's every profession. "NATIONAL COMPUTER LITERACY DRIVE (NCLD)" not been established just to prepare student for getting computer certification but also enhance students to cultivate their self-knowledge, core competency, techno skill and self confidence, so that each student can make him/her-self stand in this competitive world with Professional know-how."



This Programme is successively run by various Certificates, Diploma & Graduate Diploma courses and time-honored its valuable presence in West Bengal, Assam & Meghalaya. All North Eastern State, Manipur, Mizoram, Tripura, Nagaland are suppose to execute.

Scholarship Scheme::

Today handful computer training Institutions provides Computer Training but for the expensive fee structure poor people remain far from Computer Education. In this Circumstances NCLD is coming with a scholarship program for the backward student of our society. NCLD launches a scholarship program on the basis of Entrance Test. The question paper will be in multiple choices. All Students will be given free guide book from NCLD from which 80% question will be most probably asked in exam.

There will be a cash reward for the top 3 student and there will also a concession in tuition fees. So that the students from backward classes can get computer training in very nominal course fees and can fulfill their dream as IT Professional. Details of courses and tuition fees are given in the NCLD Scholarship Guide Book.

NCLD introducing a Scholarship program in various part of India to encourage the students for IT education. Here, NCLD will give 100% scholarship to top 20 students of an EVERY DISTRICT in West Bengal to opt IT courses at our nearest **NCLD Associate Training Partner**. In addition to top twenty all other participants of the scholarship examination will get scholarship up to 60% on course fee, depending on the performance in the respective scholarship examination.

Examination Pattern:

The question paper will contain 100 questions. The distribution of questions will be as follows:

- 1 General Knowledge : 25 Question
- 2 General English : 25 Questions
- 3 Mathematics/Reasoning : 25 Question
- 4 Science : 25 Questions



Each question will carry 1 mark, and on each wrong answer will add negative 0.25 marks as penalty. The question will base on their respective course curriculum.

Ranking (Each District) Scholarship on Course Fees

Top 20	100
21- 40	60%
41- 60	50%
61 – 80	40%
81 – 100	25%

Note:: Scholarship will only be given on course fees. Registration fees will be taken separately.

Academic Eligibility:

The scholarship programme is open to all in National Computer Literacy Drive's **GYANRATNAM** Scholarship Program.

The minimum academic qualification is Class IX and onward. There is no age limit in GYANRATNAM Scholarship Program.



Other Guideline will be on the back side of Admit Card. Result will be declared on the decided date. List of the selected candidate will be available on the notice board of the local NCLD institute and other information can also be collected from local NCLD institute as well as in NCLD website that is www.nclindia.org

Application Procedure:

Application forms of **GYANRATNAM Scholarship Program** will be available at the NCLD Institute along with the Student guide book. A student can download GYANRATNAM SCHOLARSHIP Application Form from Our Web sites: www.nclindia.org or collect application forms from their nearest **NCLD** Institution and will also have to submit forms at local NCLD Institute only. Also the admit card will be issued immediately after submitting the application form.



DCA-DIPLOMA IN COMPUTER APPLICATION

Duration-6 months: Eligibility-9th STD

- Computer Fundamentals; MS-DOS
- Windows; MS-Office (Word, Excel & Power Point);
- RDBMS with MS-Access;
- Programming Concept using C,
- Internet & E-mail
- Search Engine Optimization (Google, Yahoo, Bing)
- Search Engine Marketing (Google)
- Social Media Optimization (Face book, Twitter, YouTube, Blogger.)



DOOM- DIPLOMA IN OFFICE OPERATION MANAGEMENT

Duration-12 months: Eligibility-10th STD and above

Sem-1

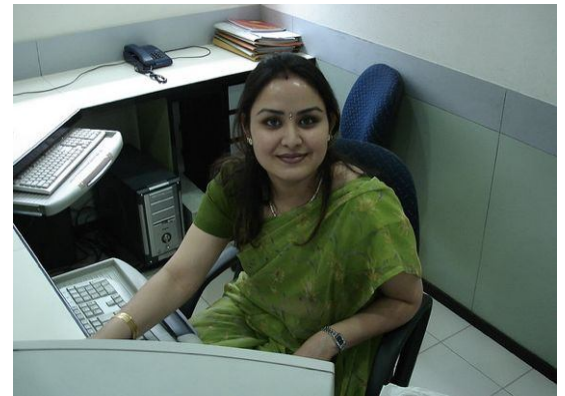
- Computer Fundamental
- Word Processing software
- Spreadsheet application
- Presentation software
- Email & Internet Basic

Sem- 2

- Computerized Accounting through Tally ERP 9
- ACE;
- Service Tax, VAT, Payroll

Sem-3

- Webpage Design using HTML



ADP- ADVANCE DIPLOMA IN PUBLISHING

Duration-12 months: Eligibility-10th STD and above

- MS-Office – Word, PowerPoint
- Adobe PageMaker; CorelDraw;
- Adobe Photoshop CS2; Illustrator,
- Flash, Sound Forge; Premier PRO
- Internet
- Search Engine Marketing (Google)
- Search Engine Optimization (Google, Yahoo, Bing)



DCAM- DIPLOMA IN COMPUTERISED ACCOUNTING MANAGEMENT

Duration-12 months: Eligibility-10th STD and above

- OS-DOS, WINDOWS; M.S. Office; Internet,
- Book Keeping: - Cash Book, Ledger Day Book, Ledger Posting,
- Banking Transactions, Journal Procedures, Accounting Vouchers,
- Final Accounts:- Trial Balance, Trading Account, Profit & Loss A/c, Balance Sheet,
- Cast Accounting (Inventory): - Knowledge of Inventory, Stock Creation,
- Multi Currency, Material Transfer, Purchase Order, Sales Order, Security Control;
- Statutory & Taxation: - VAT, TDS, TCS, Service Tax,
- Income Tax, Excise Duty Project Creation



DCAD - DIPLOMA IN AUTOCAD

Duration-06 months: Eligibility-12th STD and above

- Introduction to CAD Industry
- Annotations & Dimensions
- Layers Viewpoint & UCS
- Drawing settings
- Orthographic Drawings
- Isometric Drawings
- Perspective Drawings
- Editing the Drawings
- Selection Methods
- Presenting the Project
- Working with a Team
- Layout Management
- Scale setting
- Plotting
- Import & Export
- ❖ 3D Modeling Concepts in AutoCAD
- ❖ 3D Co-ordinates Systems
- ❖ Wireframe Modeling & Editing
- ❖ Solid, Mesh, Surface (Modeling & Editing)
- ❖ Materials, Lights & Rendering
- ❖ Working with Images
- ❖ Import & Export



ADWM-ADVANCE DIPLOMA IN WEB DESIGN

Duration-12 months: Eligibility-12th STD and above

- Domain name registration.
- Hosing your website.
- Detailed class on cPanel.
- HTML/DHTML, CSS, JavaScript
- Adobe Photoshop and Dreamweaver
- Flash Basic, Sound Forge
- Practically design and develop Daily News Website.
- Search Engine Optimization (Google, Yahoo, Bing)
- Search Engine Marketing (Google)
- Social Media Optimization (Face book, Twitter, YouTube, Blogger.)

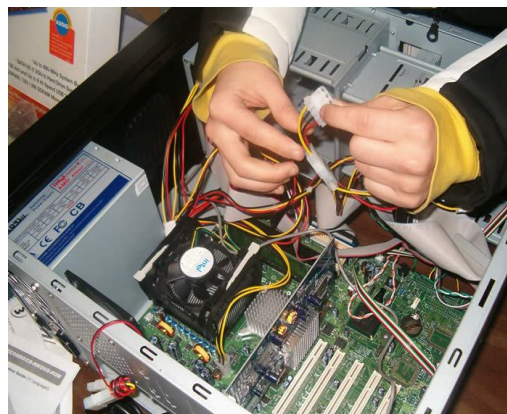


DHNP-Diploma in Hardware & Network Professional

Duration-06 months: Eligibility-10th STD and above

- Basics of Electronics;
- Microprocessor;
- Different type of computer devices assembling
- BIOS Setting; FORMATTING;
- Practical Installation (OS, Drivers & Software etc.)
- Trouble shooting;
- Internet Connection
- LAN & Fundamental of Networking

FREE
TOOL KIT to all students



ADHNP-ADVANCE DIPLOMA IN HARDWARE & NETWORKING PROFESSIONAL

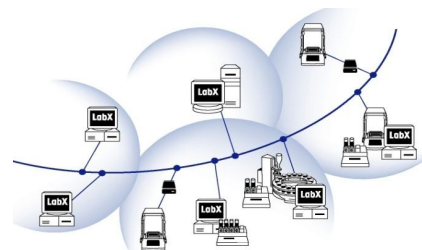
Duration-12 months: Eligibility-10th STD and above

SEMESTER – I

Basics Electronics;
Operating Systems: (Dos, Windows, XP, Windows 2003 server, Linux)
M.S.Office;Microprocessors
Installation & Assembling
Peripheral Device Installation & Maintenance
PC Architecture;Power Supply
Display System ;Drivers (Floppy/ Optical/ Hard Disk Drive)

SEMESTER – II

Network Fundamental
Communication Model & Protocols
LAN Design & Network Security
WAN & Internet Access
LAN Device (Repeaters, Hub, Bridges, Switches, Routers)
Concept of Wireless technology (Blue tooth, WAP, Wi-Fi, 3G)



FREE
TOOL KIT to all students



CHOICE **IT** FOR STEPPING AHEAD!

Why all like NCLD?

- ❖ For Minimum Affiliation Fees as well as Course Fee.
- ❖ For Acceptance of Certificate to All Employment Exchanges in India & Abroad
- ❖ ISO9001:2008 Certified Institute (No.CI-QMS-3234)
- ❖ For 100% Guaranteed Placement Assistance
- ❖ For High Quality Faculty.
- ❖ For Market Needed Courses
- ❖ For Providing Roaming Faculty for Faculty Training.

For Opening New ATP - Contact Our Professionals

- | | |
|---------------------------------|---------------|
| 1. Head office | : 03365414742 |
| 2. Director | : 8335033931 |
| 3. NCLD SERVICE Manager | : 8335033932 |
| 4. Business Development Manager | : 8335033933 |
| 5. Business Development Manager | : 8335033937 |



NATIONAL COMPUTER LITERACY DRIVE

Reg. Office: 50/46/2, A.V.L.Road, Kolkata-700060; Website: www.nclindia.org;

E-mail: info@nclindia.org

Price Rs.100/-